



Pratham UK

BECOME A GALA CONTRIBUTOR

Pratham UK Gala

Friday, 6th October 2023

Raffles London at The OWO,
57 Whitehall,
London, SW1A 2BX

WHO WE ARE & WHAT WE DO

Pratham believes that **every child should be in school and learning well**. With 27 years' experience of working in **India and beyond**, Pratham **changes the lives** of over 5 million children and young people every year.

We have operations in 23 cities, 21 states, and two union territories. We work in partnership with communities, parents, schools, and local governments providing them with the tools they need to give their **children the best possible start** in life. From early years right through to adulthood.

- + Transforming individuals
- + Transforming communities
- + Transforming systems

Pratham has been widely recognised for our innovation and impact through various awards including The Kravis Prize in Leadership, the WISE Education Prize, the 2021 Yidan Prize for Education Development awarded to Dr. Rukmini Banerji, CEO of Pratham and the Indira Gandhi Prize for Peace, Disarmament and Education.

What we do

CHILDREN AND LEARNING engages children ages 3-14 in order to improve their basic reading, writing, and maths skills.

YOUTH AND TRAINING promotes economic self-sufficiency for young adults through training and job placement.

GIRLS' AND WOMEN PROGRAMME assists female dropouts over the age of 14 in completing their secondary school education and earning their 10th Standard diploma.

Technology, measurement and research cut across all Pratham programmes.



WHY SUPPORT PRATHAM NOW?

Today we are at a critical juncture. We need to make up for the learning loss among children as a result of the pandemic. Together we can help secure the future of these children.

For this reason, Pratham's work and your support continues to be as critical as ever.

From April 2022 - March 2023 Pratham has:

- + Supported **500,000+** children across **20,000** communities through direct engagement
- + Reached over **5 million** children in partnership with the Indian government across **17+ states**
- + Equipped **180,000+** mothers with tools to support their child's learning & development beyond the classroom
- + We have **140** skilling/vocational training centres across 18 states in India
- + Given **50,000+** young people employable skills with an 85% placement rate
- + Helped over **3,100** women to re-join educational courses through the Second Chance Programme



ABOUT PRATHAM UK

Pratham UK is a UK registered charity which raises awareness and funds for Pratham's ground-breaking work in the field of education across India.

Our events and activities in the UK engage the local South Asian diaspora and foster relationships with corporate and institutional partners. Pratham UK has grown to be one of the leading Indian children's charities in the UK.

Leadership

Sakate Khaitan
Chair, Pratham UK

Dr. Rukmini Banerji
CEO, Pratham
Education Foundation

Manisha Bharti
CEO & Global
Executive,
Pratham USA

Pratham UK Board

Avinash Vazirani
Alpona Banerji
Dixit Joshi
Karthic Jayaraman
Kalpesh Solanki
Kanesh Balasubramanium
Manish Gupta
Manisha Bharti
Sakate Khaitan
Sam Tully
Suresh Kanwar
Shailesh Solanki
Sunayana Sethi



SPONSORSHIP LEVELS

Sponsors will help to ensure that every child in India can grow to live a good life and earn a good livelihood no matter where they have been born or raised:

Ambassador £10,000

Impact: You could support 700+ children to learn how to read, write and do basic maths.

Patron £15,000

Impact: You could enable 60+ youth to access employment opportunities through vocational training courses.

Benefactor £25,000

Impact: You could empower 100+ girls who dropped out of school to earn their high school diplomas through our Second Chance programme and enable them to build a better future.

Champion £50,000

Impact: You could support 30+ entire communities with learning and engagement as part of our flagship 'Hamara Gaon' (Pratham's direct community engagement programme).

Guardian £75,000

Impact: You could enable digital learning in an entire state by supporting the creation of digital learning content in one local language.

For more information, to make an early reservation, or to become a contributor, please contact Deepti Tamhane at deepti@pratham.org.uk or Tijana Milosevic at tijana@pratham.org.uk.



SPONSORSHIP BENEFITS

In return for your sponsorship, Pratham UK is proud to offer the following:

- Sponsors at the **Guardian level** will receive an invitation to an exclusive pre-gala VIP networking reception and two tables for 10 people each with VIP seating.
- All other sponsors will receive a table of 10 with special seating as follows:
 - + **Champion** - VIP seating
 - + **Benefactor** - Premium seating
 - + **Patron** - Priority seating
 - + **Ambassador** - Preferred seating
- All sponsors will receive recognition in event-related publicity materials and logo or name visibility at the Gala.
- All sponsors will receive recognition on the website.



WE INVITE YOU TO SPONSOR THE 2023 PRATHAM UK GALA

Payments can be made in the following ways:

Online: www.pratham.org.uk

Bank transfer:

Account Name: Pratham UK Ltd

Account No: 51751557, Sort Code: 40-04-01

Branch Address: HSBC, 92 Kensington High Street, London, W8 4SH

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Deepti Tamhane at deepti@pratham.org.uk or

Tijana Milosevic at tijana@pratham.org.uk

or call +44 20 805 05935.





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